

**NEW PRODUCTS
AND PROMOTIONS**

Big Sky Brands

Big Sky Brands has announced the launch of **Warp Hyper Charged Power Mints**. Warp combines intense mints with herbal supplements. Each peppermint contains ginseng, ginkgo and guarana. Each reusable, pocket-sized tin contains 100 mints and retails for \$2.99.

Tel: +1 (416) 599 5415; Fax: +1 (416) 599 0392; www.warpmints.com



Tootsie Roll Industries, Inc.

Tootsie Roll Industries, Inc. announced the latest in the company's series of **limited edition collectable tins**. The tins will be available for Christmas 2000 shipment. Drawing on the themes and images from the Tootsie Roll advertising archives, the graphics recreate the "Smiling Earth" character featured in a series of national consumer ads in the 1920s. In addition, the "Making the World Sweeter" theme is featured with a period Tootsie Roll candy wrapper. Each tin holds 16 oz of Tootsie Roll Midgees. The tins are packed 12 per case.

Tel: +1 (773) 838 3400; Fax: +1 (773) 838 3534; www.tootsie.com



Russell Stover

Russell Stover's new product **S'mores** is a chocolate cup with a layer of marshmallow and graham cracker, topped with milk chocolate. S'mores will be sold in a variety of sizes: 1.4 oz standard bar; 5 oz trial size bar (limited time only); 10-pack, 8 oz miniatures laydown bag; 10 oz laydown bag; 12 oz miniatures bag and the 6.5 oz traditional S'mores box.

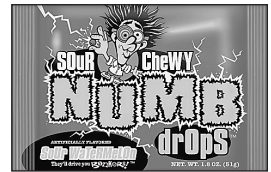
Tel: +1 (816) 842 9240; Fax: +1 (816) 842 5593



Richardson Brands Co.

Richardson Brands Co. has introduced **Numb Drops** sour chewy candy. Numb Drops combine a sour chewy center with a sour shell and comes in three different flavors: sour blue raspberry, sour watermelon and sour apple.

Tel: +1 (800) 654 1115; Fax: +1 (305) 667 5390; www.richardsonbrands.com



Gerrit J. Verburg Co.

Gerrit J. Verburg Co. has introduced **Gustaf's Herbal Icelandic** licorice and pastilles, which include an extract of *Cetraria islandica* (Icelandic moss). This extract contains compounds that effectively soothe the throat. Gustaf's come in three flavors: licorice, raspberry and lemon mint. Each display box contains 12 packets, and have a suggested retail price of \$1.29.

Tel: +1 (810) 750 9779; Fax: +1 (810) 750 9770

The Willy Wonka Candy Factory

Oompas, one of the new products from the Willy Wonka Candy Factory, are bite-sized fruit chews in flavors of green apple, grape, strawberry, lemon, orange and cherry. Oompas are available in 2.17 oz bags with a suggested retail price of 50¢.

Bottle Caps Roll is a 1.77 oz roll, approximately 27 pieces of candy designed to resemble the tops of soda pop bottles, and available in a variety of flavors, including cola, root beer, orange, grape and cherry. Each roll has a suggested retail price of 50¢. Also available will be several other sizes of Bottle Caps in small pouches, at varying price points.

Inside each **Nerds Gum Ball** are tiny Nerds candies, which can be heard when the ball is shaken. Flavors include grape, cherry, orange, lemon-lime, blue raspberry and lemon. The new gumballs are available in display boxes with a header, and include packs of two gum balls, for a suggested retail price of 25¢ for each two-pack.

Xploder Bar combines candy bits and crisped rice in Wonka chocolate, for a tongue-crackling experience that lasts even after it's been eaten. The bar actually activates in your mouth with an explosive sound and feel. The 1 oz Xploder Bar has a suggested retail price of 50¢.

Tel: +1 (630) 773 2090; Fax: +1 (630) 773 4769; www.wonka.com

