# **NEWSMAKERS**

## Buhler acquires majority stake in Barth

The Swiss Buhler Technology Group has retroactively acquired a majority stake in the German company G.W. Barth AG with effect from July 1, 2007. Barth, a system supplier to the confectionery and food industries, provides services, equipment, production installations and turnkey factories, particularly for the treatment and processing of cocoa and nuts. G.W. Barth will be integrated as Buhler Barth in the Buhler Chocolate & Cocoa business unit. The current site of G.W. Barth in the German city of Freiberg will be retained and developed into a joint center of competence.

The shareholders of Barth have sold Buhler 51 percent of their shares to ensure the future prosperity of the company. Günter Daiss will remain a member of the Buhler Barth board with supervisory and controlling functions.

With this acquisition of Barth, the Buhler Chocolate & Cocoa business unit has strengthened its activities in the cocoa and nut business. Barth is a worldwide supplier of roasting-process technology and related systems and equipment, including its NARS (Nibs Alkalizing Roasting Sterilizing) proprietary process, which it launched in 1975.

A joint Buhler Barth center of competence will be set up at the current site of Barth. The research & development, sales and engineering departments as well as manufacturing will be retained in Freiberg and will be further expanded.

G.W. Barth AG was established by Georg Wilhelm Barth in Ludwigsburg in 1890. G.W. Barth has about 70 employees and generated sales (turnover) of over  $\epsilon$ 25 million.

Buhler is a global process technology leader, in particular in the field of production technologies for making foods and engineering materials. Buhler is active in over 140 countries.

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# **CQC names VPs**

Clasen Quality Coatings (CQC) has announced the addition of **Robert Oldenburg** as vice president, supply chain. He has more than 14 years of experience in the food-manufacturing environment with a focus on food ingredients and commodity purchasing. Oldenburg was most recently director of purchasing at Kerry North America.

**Kevin Marcus** has been promoted from director of sales to vice president, sales. He is now an officer of the company and a member of CQC's senior management team. His responsibilities also include customer service. Marcus has 24 years of food ingredient experience in sales, marketing and business development.

In addition, **Corinna Boteler** and **Sarah Olson** have been hired as food scientists. Boteler has more than 11 years of experience in the food industry. She has worked for both Swiss Colony and ADM Cocoa. Olson most recently worked as a senior R&D technician for the Schwan Food Company.



**Robert Oldenburg** 



Kevin Marcus



Corinna Boteler



Sarah Olson

## **Richardson Researches, Inc.**



Front row: Arlene Vega, Barcel, S.A. de C.V.; Marisol Calderón, Barcel, S.A. de C.V.; Lanier E. Fender, Signature Brands; Terry Richardson, Richardson Researches; Danielle Schwartz, Cadbury Schweppes; Khyati Valand, Cadbury Schweppes Second row: Pilar Gaytan Arroyo, Barcel, S.A. de C.V.; Julia Guerrero, Nellson Nutraceutical; Peter Dea, Mattson Foods; Brian Kelly, International Flavor & Fragranes; Bharani Ashokan, Cadbury Schweppes; Justin Swagler, Wm. Wrigley Jr. Co.; Doug Bowers, Rousselot; Amber Malinowski, International Flavor & Fragrances Third row: Renata Meneghel, Wm. Wrigley Jr. Co.; Kelly Christiansen, Mars Snackfood USA; Lina Tobar, Cadbury Schweppes; Al Hugunin, Cargill; Matthew Kradenpoth, Masterfoods USA; Lisa Godkin, National Starch; Sandra Morris, Mars Snackfood USA; Ania Lach, International Flavor & Fragrances.