

NEW PRODUCTS AND PROMOTIONS

Ricola USA

USA

Ricola has extended its natural cough and throat drop line with **Natural Mixed Berry Vitamin C Drops**, made with various mountain berries, Swiss alpine herbs and vitamin C. Two drops provide 100% RDV of vitamin C. The SRP is \$1.99.

Tel: +1 (973) 984 6811 www.ricolausa.com



CandyRific

USA

The **Skittles Light Up Rainbow Wand** combines a toy wand with a .54 oz package of *Skittles*. The candy is in the base of the wand. The SRP is \$3.99.

M&M Holiday Sticker Stampers hold candy, a stamper and stickers. The character on the top holds the stamper. Four characters available. There are 15 stickers and 15 g of *M&M's* in the base. The SRP is \$2.99.

M&M Holiday Candy Fans are battery-operated mini fans with *M&M's* characters in Valentine's, Easter, Halloween and Christmas themes. *M&M's* candies included. The SRP is \$3.99.

Tel: +1 (502) 893 3626

www.candyrific.com



General Mills

USA

Nature Valley Chewy Trail Mix bars are made with all-natural ingredients, including nuts, raisins, granola and chocolate. The 1.2 oz bars are available in Dark Chocolate & Nut flavor.

Chex Mix Bars are now available in two new varieties—Chocolate Chunk and Turtle. Sold as 1.2 oz bars.

Sweet & Salty Bugles Chocolate Peanut Butter snack is a combination of corn *Bugles*, peanut butter and chocolate in a 3.25 oz bag.

Tel: +1 (763) 764 7600

www.generalmills.com



Mayfair Sales

USA

Smarties Jelly Beans for Easter 2010 are tangy, fruit-flavored jelly beans in a 14 oz laydown bag. Assorted colors and flavors. The SRP is \$2.99.

Tel: +1 (716) 877 0800



Kraft Foods

USA

Toblerone Tiny Swiss Chocolates are individually wrapped 0.21 oz Swiss chocolate bars packaged in a standup bag. Each 4.65 oz bag contains 22 pieces of *Toblerone Tiny* in an assortment of milk, dark and white Swiss chocolates with honey and almond nougat. The SRP is \$3.49.

Tel: +1 (973) 503 2000

www.kraftfoods.com



Twinkle Candy

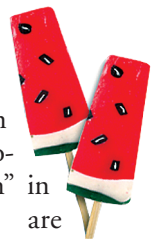
USA

Watermelon Lolli Bars are 40 g fruit-flavored lollipops in the shape of a slice of watermelon.

Fish-Ka-Pops are lollipops in the shape of jellyfish and decorated with icing. Four "jellyfish" in assorted colors and flavors are threaded on a stick. Flavors include apple, strawberry, lemon and pineapple.

Tel: +1 (909) 629 9321

www.twinklecandy.com



Mars Snackfood US

USA

The new **3 Musketeers Truffle Crisp Bar** features whipped-up chocolate truffle on a crisp layer, then covered with milk chocolate. Only 170 calories.

Milky Way Simply Caramel Bar has creamy caramel surrounded by milk chocolate.

M&M's Pretzel Chocolate Candies have a crunchy, salted, pretzel center covered with *M&M's* milk chocolate and coated with a candy shell. Available in 1.05 oz singles, 9.9 or 15.4 oz bags and a 30 oz standup pouch. SRPs range from 79¢ to \$8.99.

Tel: +1 (908) 852 1000

www.mars.com

