

NEW PRODUCTS AND PROMOTIONS

Farley's & Sathers Candy Co., Inc. USA

Super Bubble Original bubble gum is now available in a 20 oz laydown package that holds 113 individually wrapped pieces in original flavor.

Tel: +1 (507) 945 8181



www.farleysandsathers.com

Clif Bar & Co. USA

Clif Nectar Cacao bars are a mix of organic dark chocolate, fruit and nuts, available in three flavors: dark chocolate mocha, dark chocolate walnut and dark chocolate raspberry. The bars are 100 percent certified organic, and each one has the equivalent of two servings of fruit. The SRP is \$1.49.

Tel: +1 (510) 558 7855



www.clifbar.com

Allseps Australia

Allseps' new line of jelly candies, called yummees, is made with refined fruit juice concentrate in animal shapes. Four varieties include snakes, frogs, Aussie animals and a party mix. The candies have no added cane sugar, no artificial sweeteners, colors or flavors, and no gluten, but do have a low glycemic index and are 99% fat free.

Tel: +61 (3) 9551 4911

www.yummees.com.au



Hillside Candy USA

Hillside now offers its line of GoNaturally hard candy reformulated as organic. The sweetness comes from organic evaporated cane juice and organic brown rice syrup, among other ingredients. The package label features the USDA Organic logo. Flavors include cherry, honey, honey lemon and ginger.

Tel: +1 (973) 926 2300

www.hillsidecandy.com



Dorval Trading Co., Ltd. USA

The Top Pops Assorted bag of chewy taffy pops, a line extension, contains four flavors: strawberry, watermelon, strawberry-lemon and Blazpberry (red and blue raspberry) The 18-count, 6.3 oz pegbags have an SRP of \$1.29.

Tel: +1 (845) 624 3031

www.dorvaltrading.com



Sconza Candy Co. USA

Christmas jawbreakers are bright green, red or white and speckled with holiday colors. Each 1/2 lb piece is made of layers of various fruit flavors and is 2.25" in diameter. There are 110 jawbreakers prepacked in a bushel basket with a Christmas header. The SRP is \$1.79 each.

Tel: +1 (510) 568 8137

www.sconzacandy.com



Jelly Belly Candy Co. USA

Jelly Belly now makes and distributes Sunkist Fruit Gems, silver-dollar-sized pectin jells in grapefruit, orange, lemon, lime and raspberry flavors. They are available in bulk, as individually wrapped pieces, and in 3.5 or 9 oz bags and a 16 oz gift box. Jelly Belly will also manufacture Sunkist Fruit Slices, jells in lemon, orange and raspberry flavors, currently available in bulk.

Tel: +1 (707) 428 2800

www.jellybelly.com



Hebert's Confections, LLC USA

Fully Loaded is a line of chocolate bars with all the inclusions on the top of the bar for visual impact. Available in four dark chocolate varieties: MoKaNola (java drops and granola), Rocky Road (walnuts, marshmallows), Dark Chocolate Turtle (pecan praline, toffee) and Berry, Berry, Berry Good (three berries), and a milk chocolate bar, Cookies & Chips (creme-filled cookies, dark chocolate chips). Each bar has an SRP of \$1.99.

Tel: +1 (508) 845 8051

www.hebertcandies.com

