

## Mars Chocolate North America introduces new snack line

Mars Chocolate North America is launching a new snack line that they are calling *GoodnessKnows*.

Made from whole almonds, fruits and toasted whole grains, *GoodnessKnows* snacks contain no artificial ingredients, colors or flavors. Each serving of *GoodnessKnows* has a layer of chocolate that includes 200 mg of bio-available cocoa flavanols — phytonutrients that have been shown to help support healthy circulation — aiding the free flow of nutrients and oxygen throughout the body.



These snacks come in three flavors: *Very Cranberry* (cranberries, roasted almonds, rolled oats, pumpkin seeds and chocolate); *Almonds & Berries* (roasted almonds, blackberries, red raspberries, pumpkin seeds and chocolate); and *Roasted Nuts & Grains* (roasted almonds, pistachios, rolled oats, cranberries, hazelnuts, pumpkin seeds and chocolate).

These items will initially be available in Boulder and Denver, Colorado, test markets.

## Lotte Shopping expects profits to rise 9%

South Korean retailer Lotte Shopping expects profits to rise almost 9 percent in 2010. Sales are expected to see an 11.5 percent increase to KRW 13.4 trillion (US\$11.9 billion).

Two recent acquisitions were Buy The Way and the supermarket group Times.

The company is planning to open 13 stores in China and to expand into Indonesia and Vietnam.

## Mars UK builds new R&D facility

Construction has begun on a major facility for Mars Chocolate at the Slough Trading Estate in England. The new facilities will house all the chocolate research and development activities.

The facility will include new offices, kitchens for preparing and creating products, laboratories and a pilot plant for test manufacturing on a larger scale.

Work will be carried out with a

zero-waste-to-landfill commitment on building materials. Recycled plastic will be used on the site fencing, then again recycled at the end of the project.

The site will be part of the Considerate Constructors Scheme, minimizing the noise and environmental impact on its neighbors.

The R&D project is estimated to cost £5.2 million (US\$11 million) and take two years to complete.

### Companies in the News

Berkshire Hathaway	10
Cadbury	8
Charlie's Chocolate Factory	20
Cinnamon's Chocolates	20
Glisten Plc	10
Guylian USA	9
Jelly Belly Candy Co.	6
Kahn Ventures	10
Koko's Confectionery & Novelties	8
Kraft	8
Krupskaya	8
Lindt & Sprüngli	13
Lotte Shopping	5
Mars Chocolate North America	5
Mars UK	5
McLane Co.	10
Migros	21
000 Peterhof	8
Purdy's Chocolates	18
Rogers' Chocolates	18
Roshen Confectionery Corp.	10
Sarris Candies	10
Walmart	6